

## THE RIGHT SOLUTION

# Worldspan Go!® Car Booking Tool

*Booking Cars Is Easier Than Ever*

### Worldspan users tell the story...

"This is a valuable tool. It makes a major difference in the training time we spend with new agents. The tool allows us to put new agents in touch with clients much more quickly and allows all our agents to generate revenue effectively and efficiently."

*Sherrita Magalde  
Amigo Travel, Salt Lake City*

"Worldspan has always been at the forefront in introducing new technology. They make our lives easier in the fast-paced travel management environment."

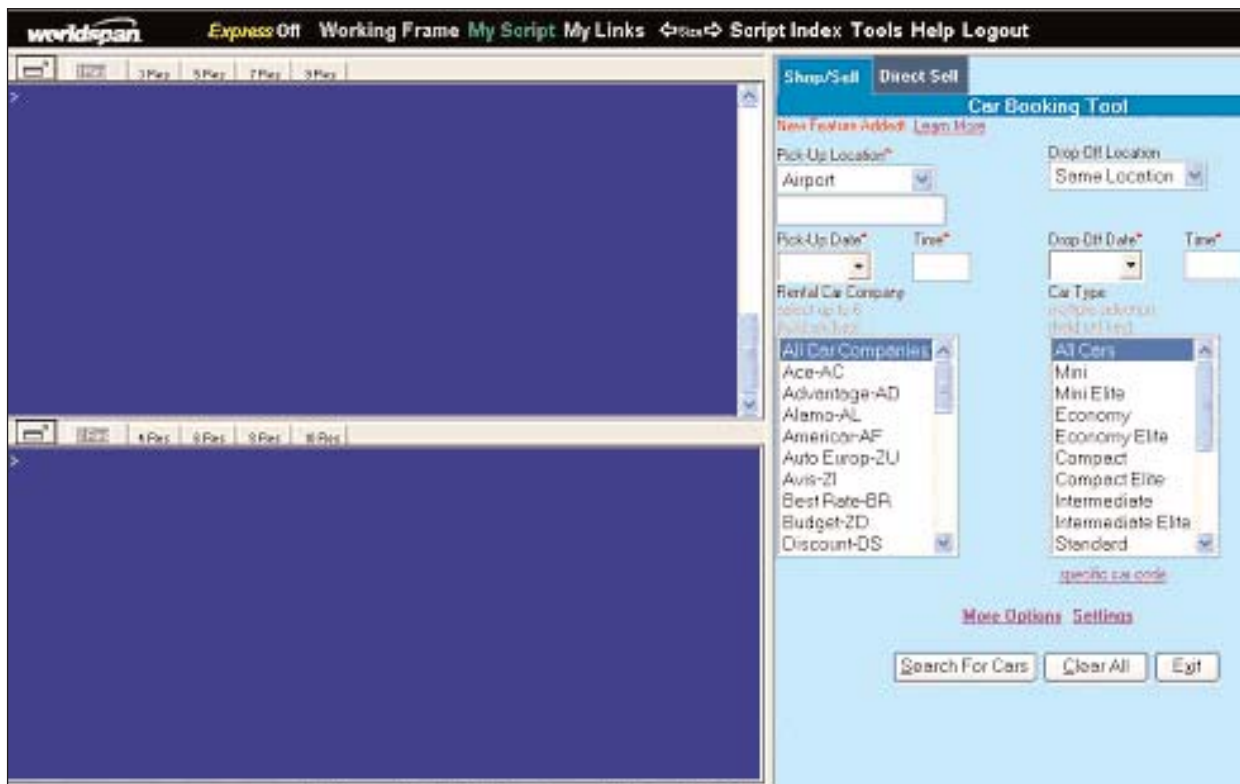
*Trans Am Travel, Alexandria, VA*

### Why Use The Worldspan Go! Car Booking Tool To Book Car Rentals?

- **Speed:** You can shop and book car rentals faster, without having to learn new formats.
- **Simplicity:** Novice agents learn to make their first bookings in less than a minute.
- **Convenience:** You don't have to leave the native reservation window to see all the results, which allows you to stay within the working environment where you are comfortable.
- **Comparison Shopping:** An informative comparison-shopping feature provides you with results based on price, location, supplier name or pick-up address.
- **Easy-to-Read Displays:** Results are shown in a Web-like display, making it simple to suggest available choices to your clients.
- **Off-Airport Shopping:** Off-airport shopping is easy with expanded functionality that offers search capabilities by zip code, city name or preferred car rental supplier.
- **Higher Customer Satisfaction:** Fewer format entries speed the process and eliminate errors.
- **Time Savings:** Fields are automatically pre-populated for existing reservations.
- **Up-Front and to the Point:** Your clients are never surprised by additional charges at the rental counter. Complete Pricing gives you all mandatory fees, surcharges, taxes and extra day/hour information.
- **Clients Get What They Request:** Car images are automatically displayed in the results screen, providing you with a detailed image of the type of car requested.
- **Interactive:** Slide your mouse over the car type to view a full breakdown of the car size and features.
- **Mapping Technology:** Rental locations and driving directions can be displayed on a map and printed to assist clients at their destinations.

## The Go! Car Booking Tool Gives You Power And Flexibility To Earn Higher Revenues

- **Increase Sales and Commissions:** You have the opportunity to cross sell by adding a car booking once the air or hotel transaction is complete.
- **Earn a Higher Commission In an Instant:** Worldspan Car UpSell alerts you during the booking process when a higher-class vehicle is available from the same car rental company. This gives you the opportunity to instantly increase your commission.
- **Watch Your Sales Add Up:** Just one more car booking each day could add \$350 per month, or \$4,200 per year to your bottom line in added commissions.
- **Maximize Negotiated Rates:** You can include your corporate or negotiated rates with one easy click.
- **Get Credit:** Receive productivity pricing credits for your car rental bookings in Worldspan.
- **Use It Free of Charge:** The Go! Car Booking Tool and dozens of other powerful Worldspan tools and scripts are at your command—at no cost.



### How Do I Access The Go! Car Booking Tool?

From the Worldspan Go! desktop, you'll find the Go! Car Booking Tool in the Script Index under the Book tab.

*The Worldspan Go! Car Booking Tool Gives You The Power.*

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