

Worldspan Go!® *Total Travel Agency Management Technologies*

A Focus On Your Travel Agency Business

Proactive travel agencies are re-engineering their businesses to adapt and grow within a constantly shifting travel market. Agencies compete in an environment with new online competitors, where consumers are becoming more adept at booking their own travel. Tools of the travel agency trade have never been as vital as they are today in fulfilling specialized technology needs.

Worldspan Go! closes the technology gap, offering the most versatile and comprehensive suite of travel planning and management solutions worldwide—through one completely integrated browser-based portal.

Leading Technology For Today's Travel Agency

Worldspan Go! unites the strengths of the Worldspan global distribution system (GDS) with the latest technologies and Web solutions—all on the travel agent's desktop. The browser-based Go! home page, the Worldspan reservations system (Go! Res), the Go! Resource Center, the Web, and leading tools for total travel management are all accessible through one point of entry.

Agencies can employ user-owned hardware and choose from among several customized connectivity options. These range from an Internet Service Provider (ISP), to a fractional T-1 connection over one of the world's premier frame relay networks, to a Worldspan leased-line connection at T-3 speeds and higher. No matter how agencies connect, office- and home-based agents alike receive the full complement of travel planning and management capabilities, user preferences, content, resources and even portable profiles.

Go! is distinguished by Worldspan's acclaimed global Fares and Pricing system and value-added pricing tools:

- ✓ Worldspan e-Pricing®, the renowned suite of low fare search technologies, including Worldspan Power Shopper®, Worldspan Power Pricing®, Worldspan Power Flight Search and Worldspan Flex Shopping Options
- ✓ Worldspan Rapid Reprice®, the leader in automated ticket repricing solutions
- ✓ Worldspan SecuRate® Air, the industry's most powerful tools for managing negotiated fares

Proven Results That Matter

Go! creates a landscape of new opportunities—while helping agencies reduce operational costs:

- ✓ Expanded commission sources through real-time access to substantial travel supplier inventories, including Web content, options and prices—assets that increase agency value, and build customer satisfaction and retention
- ✓ Booking efficiencies, including lower operational costs per booking through the Internet and leading reservations tools
- ✓ Shorter learning curves and higher productivity for agents through browser-based technology

Attributes

Following are a few key features of Worldspan Go!

- The Go! home page is the browser-based portal to all travel planning and management resources. In addition to providing access to the global reservations system and the Web, agents can also tap into system updates, late-breaking industry news, online training and much more.
- Agents enjoy clickable access to Go! Res for planning and booking worldwide flights, hotels, rental cars, tours and vacations, rail and more.
- Go! Express is a powerful, point-and-click productivity tool within Go! Res. Reading an agent's initial keystrokes, Go! Express intuitively displays clickable options for next steps when booking air (including fares and rules), cars and hotels. Assisting novice and experienced agents alike, Go! Express diminishes training time and keystrokes, maximizing agency efficiency.
- The Go! Resource Center is an expanding portfolio of Web content. This live conduit links agents to leading travel suppliers for interactive bookings for tours, cruises, hotels, cars, events, attractions, specialty leisure products and more.
- The Global Learning Center is a world-class online source for travel agent e-Learning, offering virtual classrooms, self-paced tutorials and more.
- More than 100 scripts automate complex reservations functions and simplify agency operations. Scripts eliminate the need to remember system formats, which accelerates reservations processing and reduces agent errors.
- Go! integrates front- and back-office systems and also integrates with agency Intranets and Extranets.
- Valuable marketing tools, such as Worldspan's traveler itinerary Web site, My Trip and More (mytripandmore.com), help agencies increase visibility, sales and customer loyalty. Agencies use this service tool to automatically generate e-mails to clients after itineraries are booked in Worldspan, notifying travelers that they have instant, anytime access to their personal itineraries.

Requirements

Internet Explorer version 6.0

Windows 2000 or Windows XP

Be A Powerful Contender In Every Travel Marketplace

For additional information about Worldspan Go! and our full complement of travel agency technologies, contact your Worldspan Sales Professional or send an e-mail to: worldspan.sales@worldspan.com

worldspan.com

